

TOM BUCK

Digital Media Educator & Independent Creator
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enthusiasmproject.com | ihsimpact.org

THE
ENTHUSIASM!
PROJECT



EXPERIENCE

- 2016 - Present **Institute of Media Production Arts and Creative Technology (IMPACT)**
Indio High School, ihsimpact.org
- Career Technical Education Pathway Coordinator / Instructor
 - DECA Career Technical Student Organization Advisor
 - Broadcast Production Advisor
 - SkillsUSA Career Technical Student Organization Advisor (2016-2019)
 - Yearbook Advisor (2016-2017)
- 2017 - Present **The Enthusiasm Project**
Original YouTube Channel
- Cultivate a thriving channel and diverse online community
 - Create original high quality content for entertainment & education
 - Develop a personal brand identity
 - Freelance film and photo projects
- 2019 - Present **Public Arts and Historic Preservation Commission (Vice Chair)**
City of Indio
- Preserve and enhance community culture and history
 - Commission and maintain public art projects
 - Cultivate community access and involvement with the arts
- 2012 - 2016 **Digital Arts Technology Academy (DATA)**
Cathedral City High School
- Digital Storytelling CTE Pathway Instructor
 - Film, Video, Journalism, Broadcast, Screenwriting, CCNews App, Visual Effects
 - Produce weekly district radio broadcast/podcast
 - Assistant SkillsUSA Advisor
 - Yearbook Advisor
- 2011 - 2013 **Cathedral City High School**
English Instructor, Yearbook Advisor
- Expository Reading and Writing
 - Writing, research, and revision
- 2006 - 2011 **Trader Joe's**
Graphic Artist
- Develop, design, and generate a wide variety of traditional and digital artwork to communicate a clear brand identity.
- 2001 - 2006 **KESQ Newschannel 3 (ABC Affiliate)**
Editor, Floor Director, Production Intern
- Broadcast and promotions post production via Final Cut Pro/AVID/Premiere
 - Camera operation, graphic design, audio, master control operation

EDUCATION

MA: Education | August 2011

Chapman University

Research Area: Effective Implementation of Writing Centers in
Secondary School Environments

Advisor: Dr. Kristy Hilton

BA: English Literature | June 2009 (Honors)

California State University, San Bernardino

Career Technical Education Teaching Credential | October 2012

California State University, San Bernardino

Subject Area: Arts, Media, and Entertainment

Single Subject Teaching Credential | June 2011

Chapman University

Subject Area: English

PRESENTATIONS

- | | |
|---------------------|---|
| March 2019 | <i>Work Hard, Be Kind, Have Fun: Just Create More</i> Educating for Careers Conference Sacramento, CA |
| March 2018 | <i>Do What You Can't: Empowering Students with Digital Media</i> Educating for Careers Conference Sacramento, CA |
| March 2016 | <i>Brand to Expand: Increasing Community Exposure with Creative Media</i> Educating for Careers Conference Sacramento, CA |
| March 2015 | <i>Cultivating Creative Culture</i> Educating for Careers Conference Sacramento, CA |
| June 2014 | <i>Introduction to Digital Storytelling</i> Palm Springs USD Common Core Conference Rancho Mirage, CA |
| March 2014 | <i>Focusing Student Creativity</i> Educating for Careers Conference Sacramento, CA |
| Recurring 2012-2016 | Lighthouse Demonstration Days and New Digital Media Program Outreach and Development through California Partnership Academies (Dept. of Education) |

CURRICULUM DESIGN

Advanced Digital Media Production, 2017

12th Grade IMPACT Capstone Course
UC A-G & CTE Approved

Introduction to Digital Media Production, 2017

10th Grade IMPACT Course
UC A-G & CTE Approved

Advanced Digital Media Production, 2014

12th Grade DATA Capstone Digital Storytelling Course
UC A-G & CTE Approved

Intermediate Digital Media Production, 2017

11th Grade IMPACT Course
UC A-G & CTE Approved

Contemporary Media, 2016

9th Grade IMPACT Exploratory Course
UC A-G & CTE Approved

Intermediate Digital Media Production, 2014

11th Grade DATA Digital Storytelling Course
UC A-G & CTE Approved

COURSES TAUGHT

Advanced Digital Media Production
Intermediate Digital Media Production
Introduction to Digital Media Production
Media Literacy
Contemporary Media
Journalism II
Journalism I

Advanced Yearbook Production
Yearbook Production
Broadcast Production
Expository Reading and Writing
English II
English I
Strategic Reading

AWARDS & HONORS

2020 Riverside County Teacher of the Year
2019 Digicom Outstanding Digital Storytelling Classroom
2019 Desert Sands District Teacher of the Year
2018 Indio High School Teacher of the Year
2017 Digicom X Award for Digital Filmmaking
2016 Apple Teacher Certification
2016 Digicom Golden Reel of Excellence
2015 Apple Distinguished Program (DATA)
2015 White House Student Film Festival, Honorable Mention
2015 1st Place Yearbook, Riverside County Fair
2014 Students' Choice Top Ten Educator

2014 White House Student Film Festival, Honorable Mention
2014 Outstanding Scholastic Yearbook Journalism
2014 Digicom Golden Reel of Excellence
2014 Tales of Cathedral City Student Film Festival
2013 Outstanding Scholastic Yearbook Journalism
2013 Students' Choice Top Ten Educator
2013 Digicom Golden Reel of Excellence
2013 Education Grant, Palm Springs Women in Film
and Television
2012 Students' Choice Top Ten Educator

PROFESSIONAL GROUPS

- California DECA (Marketing, Business, and Entrepreneurship)
- Public Arts and Historic Preservation Commission, City of Indio
- OneFuture Arts, Media, and Entertainment Council
- DSUSD CTE Committee on Assignment
- California Partnership Academies (CPA)
- SkillsUSA (Arts, Media, and Entertainment)
- Coachella Valley Economic Partnership (CVEP)
- California Partnership Lighthouse Academy, CA Department of Education
- National Art Education Association (NAEA)

APPLICABLE SKILLS

Software | Final Cut Pro X, Adobe Creative Cloud (Photoshop, Illustrator, Premiere, After Effects, Audition, Animate)

Technical | Film, video, photography, editing, graphic design, writing, branding, marketing, and promotion

Education | Digital Media Production, Film, English, California Partnership Academy model implementation, curriculum design and development, organizational leadership

Presentation | Professional development, conferences, festivals, workshops, community and speaking events

CORE VALUES

Work Hard

A strong work ethic and sense of purpose boosts individual achievement and helps others to reach their potential.

Be Kind

Working together and sharing ideas develops a strong, innovative community.

Have Fun

Imagination and new ideas build a critical eye while developing a thoughtful mind.